

1901 CENSUS: RG13/1025. Folio 110. Page 14.  
Address: 2 Weeks-road, Ryde, IW.

John JOLLIFFE. Head. M. 64. Gardener Domestic. Ryde, IW.  
Kate JOLLIFFE. Wife. M. 59. Ryde, IW.  
Walter H. E. HOLLIFFE. Son. S. 32. Electric Car Driver. Ryde, IW.  
Mabel A. DENTON. Dau. M. 29. Packet Steam Laundry. Ryde, IW.  
**Hilda W. JOLLIFFE. Dau. S. 24. Assistant Toy Dealer's. Ryde, IW.**

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*In 1911 **Hilda** (34) was living at Lulworth Cottage, Weeks-road, with her parents John (74) & Kate (70), and her sister Mabel DENTON (39). **Hilda** was described as a Shop Assistant.*

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MARRIAGE: 1918 at United Methodist Chapel, Newport-street, Ryde  
Alfred Bernard CHEEK & **Hilda Willoughby JOLLIFFE**

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1920 KELLY'S DIRECTORY of Hampshire & Isle of Wight – page 718  
**CHEEK** Alfred, fruiterer & greengrocer, 89 & 90 High-street, Ryde, IW.

1927 KELLY'S DIRECTORY of Hampshire & Isle of Wight – page 732  
**CHEEK** Alfred, fruiterer & greengrocer, 89 & 90 High-street, Ryde, IW.

1933 REGISTER OF ELECTORS – 111 High-street, Ryde  
CHEEK Alfred Bernard  
**CHEEK Hilda Willoughby**

1947 REGISTER OF ELECTORS – The Hollies, Playstreet-lane, Ryde  
**CHEEK Hilda**

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ISLE OF WIGHT TIMES Thursday 28<sup>th</sup> October 1948 Page 4

Death Notice:-

**CHEEK** – On October 23<sup>rd</sup>, Hilda Willoughby CHEEK, of The Hollies, Play Street Lane, Ryde, aged 72.

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ISLE OF WIGHT TIMES Thursday 28th Oct 1948

### **MRS. H. W. CHEEK**

Mrs. **Hilda Willoughby CHEEK**, of The Hollies, Playstreet Lane, Ryde, for over 30 years a prominent business woman, died at her home on Saturday. She was 72.

A former member of St. Michael's Church, Mrs. CHEEK was the widow of the late Mr. Alfred CHEEK. Before the war they conducted a flourishing greengrocers and fruiterers business in the High Street, and they retired in 1938. Mr. CHEEK died in 1940.

Mrs. CHEEK had suffered indifferent health for some years.

The funeral service was held at All Saints' Parish Church on Tuesday, Canon A. CORY, R. D. (vicar of Ryde) officiating. The mourners were Mr. B. NORRIS (also representing Miss CHEEK, daughter), Miss L. NORRIS (also representing Mrs. DENTON, sister) Mrs. B. NORRIS, Mr. A. J. SAUNDERS, Mr. A. N. R. GREAVES, Mrs. F. CALLOWAY and Mrs. H. J. JENNINGS.

Among others present were Mrs. F. BISHOP, Mrs. J. SAUNDERS and Miss M. DAISH.

The interment was in the Ryde Cemetery.

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